



WAHAJ AHMED ANSARI

WEB DEVELOPER

+92 316 213 3633

wahajansari08@gmail.com

Karachi, Pakistan

PROFILE

Dedicated and results-driven professional with extensive experience in CMS development & SEO strategies. Proven track record of delivering high-quality websites that are both visually engaging & optimized for search engines.

SKILLS

- HTML/CSS
- Bootstrap
- Tailwind
- JavaScript
- PHP
- React JS
- Next JS
- Redux
- WordPress
- Elementor
- WP Bakery
- Themes
- Plugins
- Shopify
- BigCommerce
- On Page SEO
- Off Page SEO
- Technical SEO
- Adobe Illustration
- Figma

EDUCATION

2021 to 2024

Bachelor's in Computer Science

Virtual University of Pakistan

2016 to 2018

Diploma in CIT

Aligarh Institute of Technology

JOB & EXPERIENCE

Web Developer

Cognitive IT Solutions

Jan, 2025 – Present

- At Cognitive, working as a Next.js developer, focusing on monetizing WordPress sites, creating new ones, and primarily developing projects using Next.js.

CMS Developer

MarediaSoft

Oct, 2024 – Jan, 2025

- At MarediaSoft, created websites using WordPress, Shopify, Wix, SquareSpace, and custom platforms to meet diverse client needs.

CMS Developer

Intersys/Abtach Limited – Karachi

Dec, 2023 – Oct, 2024

- Created websites using WordPress, Shopify, & custom platforms, collaborating with sales, design, and animation teams on revisions and refinements.

Web Developer

Webbgenie LTD – Glasgow

Aug, 2022 – Dec, 2023

- At Webbgenie, I work as a Developer and SEO Specialist, focusing on website development and driving organic traffic through SEO strategies.

Web Developer

ePAGING Pvt. LTD – Karachi

Nov, 2020 – Aug, 2022

- Gained experience in WP development, HTML site creation, & SEO optimization.

Digital Marketing Intern

Nexosol – Karachi

Jul, 2020 – Dec, 2020

- Interned at Nexosol, focusing on WP, post design, and SEO optimization.